

VitalSource® **Video**

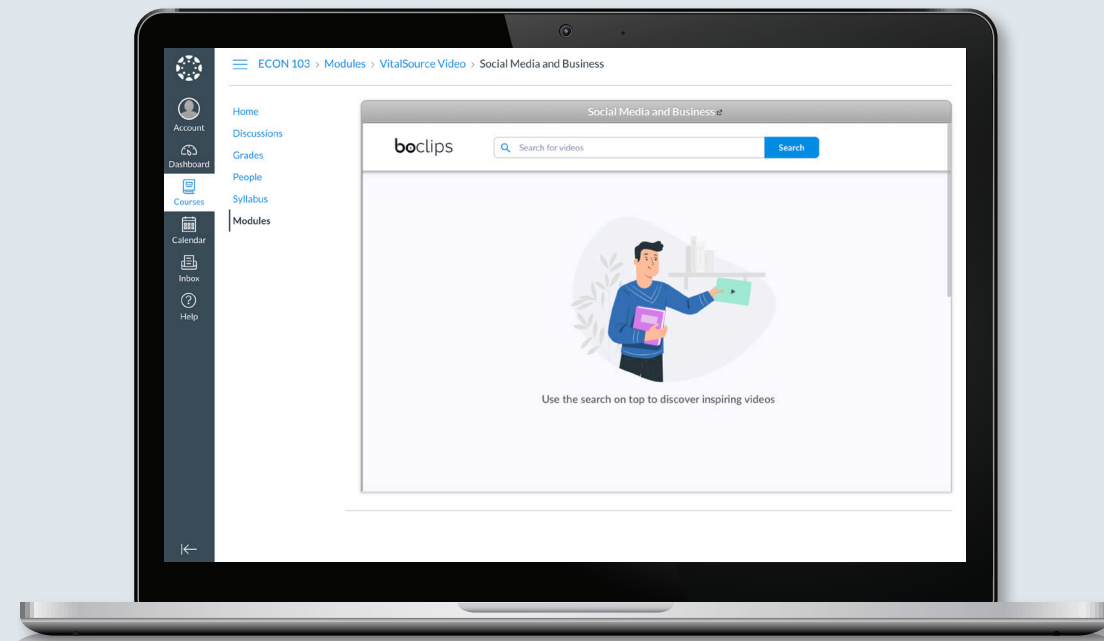
Powered by **bo**clips

# Curated Videos for Courses and Courseware

[get.vitalsource.com](https://get.vitalsource.com)



VitalSource Video makes it easy to enrich courses with curated, subject-aligned educational videos from leading content providers—all in one place.



VitalSource® **Video**  
Powered by **bo**clips

## Educational Videos in a Centralized Platform

Illuminate concepts and add real-world context with news, instructional videos, and special video collections curated for higher-ed curriculum.

Instantly find relevant videos tagged to subjects with powerful search and filters.

Simplify procurement and save operational costs with copyright-cleared videos free from inappropriate content and advertising.

Leverage the proven power of video to engage students, increase motivation, and improve knowledge retention.

# Why VitalSource Video?

## Reasons to enrich courses with VitalSource Video



### Quality videos

Authentic content sourced from trusted global providers



### Up-to-date content

New content partners added regularly with news feeds updated daily



### Time-saving curation

Vetted and curated to support all higher ed subjects



### Special collections

Meaningfully organized to complement topical events



### Content assurance

Copyright-cleared with no ads, inappropriate content, or broken links



### Easy discoverability

Metadata-enriched, searchable by subject, and filterable by date



### Simple embed

Incorporate videos into courseware with the click of a button

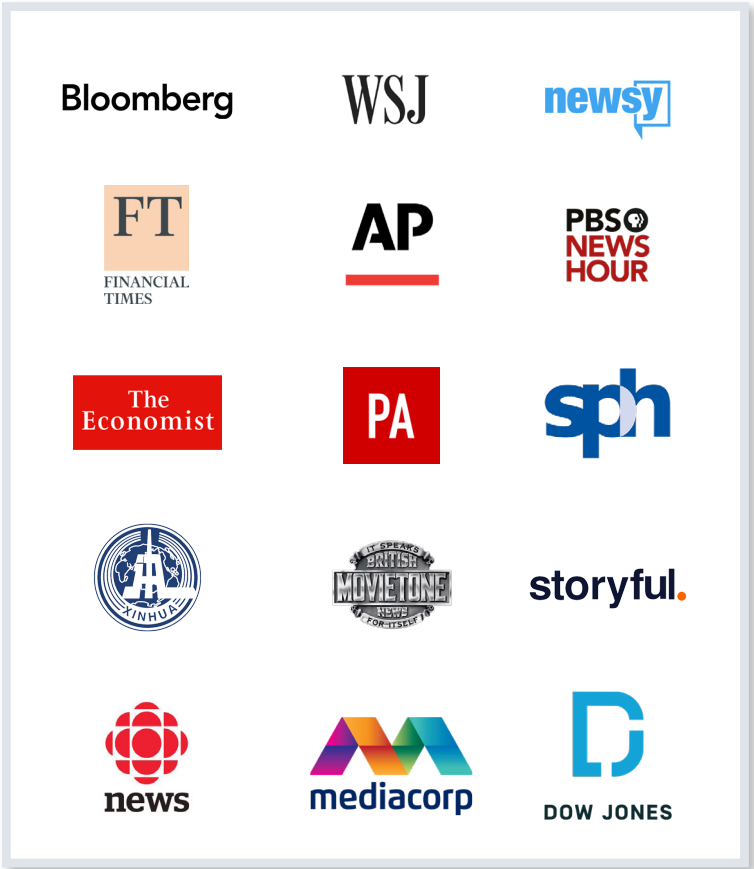


### Accessible

Transcripts and closed-captioning included

# Current Events and Archival Footage

## Add real-world context to courses and courseware



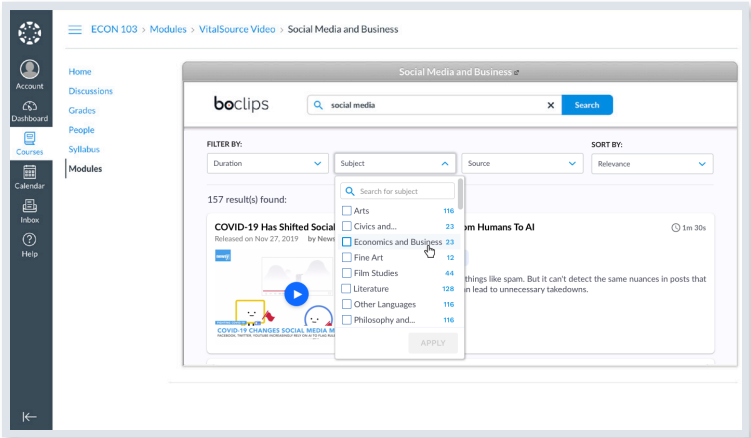
**Breaking stories, special reports, and historical archives in one centralized platform.**

Bring courses to life with news clips curated to support learning across subjects.

Discover trusted content from 15+ trusted international news organizations.

# Expertly Curated

Metadata-enriched for discoverability and subject relevance

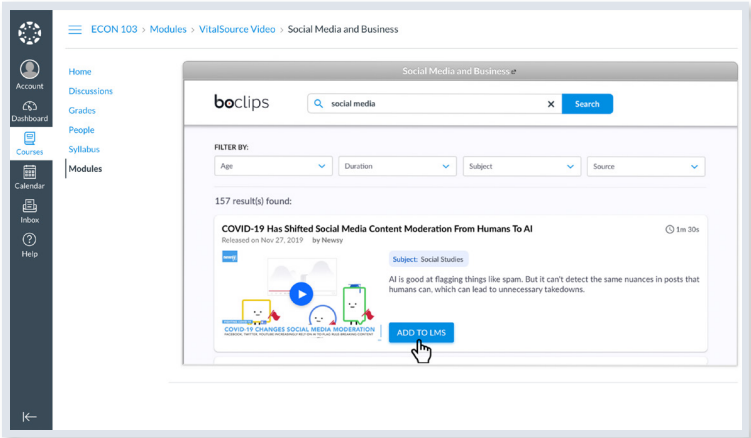


Curated to make finding the right video simple and straightforward.

Videos are sourced and vetted from trusted brands, enhanced with metadata to ensure curriculum-alignment, and curated into collections around specific topics, events, and subject areas.

# Time Saving Search and Embed

Save time with powerful search and instant asset integration



Find what you need and embed it instantly.

Enter terms in our powerful search tool and apply filters to narrow your results.

Use the embed button to instantly add selected video to your course.



# Videos to Meet All Needs

**FOR STUDENTS** | Contextualize learning and bring concepts to life with news, topical content, and instructional videos aligned to subjects.

**FOR INSTRUCTIONAL DESIGNERS** | Save time finding relevant, current, authentic videos and embedding into your courseware.

**FOR INSTITUTIONS** | Provide a centralized platform for accessing copyright-cleared, product-ready content while reducing operational costs.

**FOR INSTRUCTORS** | Help instructors simplify and explain concepts in a medium proven to increase student engagement.



**Curated Videos for Courses and Courseware**

Schedule a demo:

[get.vitalsource.com](https://get.vitalsource.com)