

PARTNERSHIP OVERVIEW



In February 2018, MOE Singapore launched the Student Learning Space (SLS). This new adaptive learning platform is accessible by all students and teachers in Singapore with the aim of cultivating self-directed personalised learning for students. Since 2017, Boclips has helped the MOE enrich the SLS with relevant, educationally aligned content through licensed and platform-integrated videos.

MOE SINGAPORE GOALS

To create world-class learning experiences for all 500,000 students using the SLS by integrating expertly curated educational videos.

PROJECT REQUIREMENTS

- A steady stream of quality, relevant videos aligned to specific learning objectives with copyright assurance
- Flexibility for curriculum designers to select, embed, and swap videos in the SLS instantly without lengthy procurement processes
- Low-risk, affordable content from trusted brands without a large upfront investment

2017-2020

Boclips delivered 20 unique projects to the MOE, including 16 projects to license resources and 4 projects to script and produce unique resources specifically for MOE. Each project involved close consultation with the MOE to ensure educational alignment.

2020

Boclips has integrated with SLS via API to allow courseware designers to drag and drop relevant videos into their lessons in seconds. Features in development include a live newsfeed and video recommendations based on a student user's unique profile.



FOR GEOGRAPHY JC
How to Build a Better City



FOR SECONDARY HUMANITIES
Yangon's Transportation System Set for Overhaul



FOR ENGLISH LANGUAGE PRIMARY
Cute Cinderella Princess Story



BOCLIPS SOLUTIONS



CONSULTANCY

The Boclips content team worked closely with MOE curriculum designers to understand their specific learning objectives



CURATION

The Boclips content team recommended videos from an extensive library matched to the MOE's requirements



CUSTOMISATION

Boclips edited or produced videos to provide fully customised learning experiences for the MOE and their students



INTEGRATION

Boclips integrated seamlessly with SLS via API to give the MOE greater flexibility and affordability for their video needs

STEM • Social Studies • English Literature • History

PARTNERSHIP OVERVIEW



In support of the UAE's Vision 2021 digital-first initiative, Boclips has partnered with the MOE to deliver powerful video-based learning experiences into local educational courseware. Incorporated in the MOE's EduShare platform, all resources are matched against core curriculum learning outcomes and edited to fit the UAE's educational and cultural specifications.

MOE UAE GOALS

MOE UAE sought to acquire educational video clips curated and tailored to meet the UAE curriculum standards and edited to suit cultural guidelines.

PROJECT REQUIREMENTS

- 3,000 video resources matched to core curriculum and supplementary learning
- A large stylistic variety of material across a variety of subjects
- A quality assurance process, in which videos were reviewed and edited to adhere to regional cultural guidelines and delivered with Arabic captions and/or translations
- Ability to embed downloadable video resources within EduShare

PHASE 1

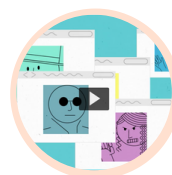
The Boclips content team worked with MOE subject leads to match appropriate video resources for core curriculum and supplementary learning.

PHASE 2

MOE subject leads identified edits for the selected content which the Boclips editorial team carried out to produce unique tailored resources.

PHASE 3

Boclips delivers finalised resources in MP4 format with Arabic subtitles for integration within EduShare.



FOR ENGLISH LANGUAGE
SECONDARY SCHOOL
Where Do New Words Come From?

TEDEd



FOR BUSINESS STUDIES
HIGH SCHOOL
Fostering a Culture of Innovation



FOR SOCIAL STUDIES
SECONDARY SCHOOL
1969: The Moon Landing



BOCLIPS SOLUTIONS



RESEARCH

The Boclips content team worked with the MOE to understand requirements and match video resources with educational objectives



REVIEW & EDITING

Each resource was reviewed and edited, ensuring each asset conformed to regional cultural guidelines



LOCALISATION

Boclips provided localisation features such as Arabic language captions and transcripts to support accessibility for all students



DELIVERY

Boclips delivered high-definition videos in MP4 format to the MOE for integration within EduShare across UAE schools and universities

Social Studies • Science • Eng. Language • Arabic • Business • Physical Education